



Joy. Delivered.

Working together for a
healthy and happy baby.



OPTUMTM Center of Excellence

The Network of Excellence

World Class Providers and Resources

A focus on quality

Clinical efficacy



Cost efficacy



»» The goal of the Optum™ Centers of Excellence network is to provide customers value by identifying physicians that meet or exceed rigorous performance standards.



Enable better patient outcomes when diagnosed and treated by medical professionals with the greatest experience and clinical expertise.

»» Optum supports safe, successful and cost-effective management of patients with complex medical conditions.

» Regular evaluations are reviewed and revised to incorporate current quality parameters and benchmarks.



Optum is trusted by

- ▶ 80 of the top Fortune 100 companies
- ▶ 2,000 payers and intermediaries
- ▶ Nearly 60 million individuals



Benchmark Criteria

- ▶ Live birth per fresh transfer
- ▶ Implantation rates
- ▶ Multiple rates

Future Criteria

- ▶ Live birth from frozen transfers
- ▶ eSet
- ▶ Cumulative pregnancy rates

Adherence to clinical guidelines

IUI

Limiting to 3-4 cycles for cases of unexplained infertility or mild male factor

Use of clomiphene in lieu of gonadotropin

Medical futility

Avoid persistence in treatment when prognosis is very poor or futile

eSET

Consider for all cases where clinically appropriate

Frozen embryo transfer cycles

Utilize frozen embryos prior to another oocyte retrieval

Pharma


Limit FSH to no more than 450 IU/day

Limit hMG to no more than 150 IU/day in the setting of mixed protocols

Cost effectiveness

“Cost-effective” does not necessarily mean lowest price. An intervention is considered **cost effective** if the benefits and harms relative to costs represents an economically efficient use of resources for patients with this condition.

In the application of this criterion to an individual case, the characteristics of the individual patient shall be determinative.



Case Rates
Stimulated IUI cycles,
IVF, eSET cycles,
FET cycles)

Avoid
unnecessary
testing

Avoid/minimize
treatments that are
not efficacious

More rapid
move to ART
with eSET

Outcome metrics

Cost efficiency

Leveling the playing field

Shared risk

"Pay for Performance"

Accountability

Case rates

